

Justin Lieberknecht
justinduke@nyu.edu (619) 249-6200

Areas of Expertise

- ⤴ Able to successfully manage teams on projects and in meetings
- ⤴ Excels at coordinating with management to create deliverables
- ⤴ Harvesting and Evaluating data
- ⤴ Understands what items are actionable and how they relate to the business process
- ⤴ Able to foster community involvement and appeal to a broad section of individuals
- ⤴ Extensive ability in human asset management
- ⤴ Monetarily conscious and effective

Professional Experience

New York University- New York, New York

Director of Social Life

07/2011 – 05/2013

Chair of Social Life committee

- ⤴ Managed communication with a student population of ~4000
- ⤴ Developed original events including film series and speaker panels
- ⤴ Coordinated with other schools at NYU to increase monetary leverage for events
- ⤴ Developed and deployed marketing materials that increased attendance
- ⤴ Nurtured the community of students with increased attendance by ~30%

Bridgepoint Education- San Diego, California

Lead Quality Assurance Auditor

11/2007 – 06/2010

- ⤴ Automated methods of data gathering that increased productivity by ~400%
- ⤴ Maintained staff at a 95% accuracy rate and above
- ⤴ Developed, deployed and maintained auditor reports
- ⤴ Developed reports to deliver to managers and directors
- ⤴ Developed guidelines for auditing
- ⤴ Trained staff on the use of reports
- ⤴ Developed and deployed Excel Training

The Cheesecake Factory-San Francisco, California

08/2004 – 11/2007

Designated Trainer/Server

- ⤴ Aided in the running of each shift
- ⤴ Eliminated scheduling conflicts
- ⤴ Trained new hires in policies, procedures and corporate methods
- ⤴ Developed and implemented training materials
- ⤴ Served customers
- ⤴ Highest sales in company in 2005
- ⤴ Employee of the quarter in Q3 2006

Maderas-Poway, California

Bar Manager

06/2003 – 08/2004

- ⤴ Ran a staff of 6 full time bartenders and staffed banquet bartenders
- ⤴ Responsible for ordering and maintaining stock
- ⤴ Responsible for coordinating bars for events and weddings

Education

Masters of Arts in Psychology -2010-2012
New York University – New York, New York

Masters in Business Administration –2008-2010
Ashford University - Clinton, Iowa

Master's in Human Behavior – 2007 to ABT
National University – San Diego, California

Bachelor's Degree in Philosophy – 2004 to 2007
San Francisco State University –San Francisco, California

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Educational Background

New York University, New York, NY
MA, Psychology 2012

Ashford University, Clinton, IA
MBA, Marketing 2010

National University, San Diego, CA
MA, Human Behavior 2007-ABT

San Francisco State University, San Francisco, CA
BA, Philosophy 2007

Teaching Experience

Introduction to Psychology	TA	Fall 2011
Introduction to Psychology	TA	Spring 2012
SAT Preparatory	Instructor	2007-2008
GRE Preparatory	Instructor	2008
Private SAT tutor		2007

Related Work Experience

Research Assistant in Van Bavel Lab – 2012

Technical Consultant for NYUHive

Outside researcher for Insight Strategy Group focusing on Gender Roles

Edited for publication transcript between Scott Barry Kaufman and Darold Treffert

Created, deployed and managed a tiered reporting tool for Bridgepoint Education allowing for Data collection and behavior modification internally

Worked for Wellspring providing CBT to overweight adolescents while gathering data for publication (Summer, 2011)

Director of Social Life for the GSAS at NYU

Chair of Social Life Committee for GSAS at NYU

Seat on the Wasserman Graduate Advisory Board

Seat on LiveWell Engagement and Marketing Board

Seat on LiveWell Activity Board